

Pitch Organizer

Company Name: _____

Date: _____

Who you are:

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

What is your Focus?

Purpose:

Niche:

10 Year Target: _____

10 Year Vision: _____

Marketing Strategy:

Target Market

Three Uniques

- 1 _____
- 2 _____
- 3 _____

Why We Win

3 Year Picture

Future Date: _____

Revenue: _____

Profit: _____

Measurables:

What does it look like:

Checklist

Item

___ 1 min **Pitch**

___ 1 **Page**

___ **Business Plan**

___ 20 min **Presentation**

___ 3 **Practice Sessions**

Pledge

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